



New: Understanding Our Need for Novelty and Change

By Gallagher, Winifred.

Penguin. 1 Paperback(s), 2013. soft. Book Condition: New. Why are we fascinated by the latest news, the biggest trends, and cutting edge technology? How did homo sapiens survive the extinctions that doomed the Neanderthals and Cro-Magnons? And why do our heads sometimes turn when we see an attractive stranger? Human brains are primed to engage with and generate novelty, suggests the bestselling author of Rapt, who uses intriguing anecdotes and makes scientific ideas accessible to analyze how this "neophilia" has led mankind from hunting on the plains of Africa to surfing the Internet. Winifred Gallagher also ponders how this uniquely human form of curiosity will shape the future of civilization."An accessible, well-researched work that crosses a variety of disciplines and will satisfy scientifically curious readers. It will appeal to those who enjoy Stephen Jay Gould and [the late] Oliver Sacks."Library Journal 259.



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