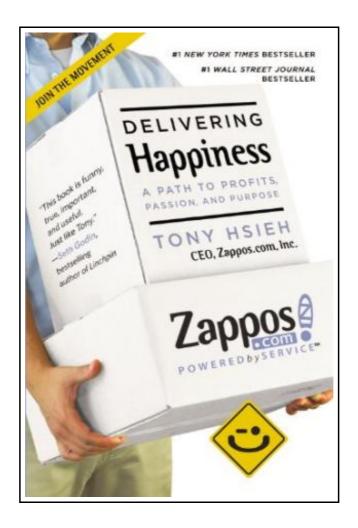
# Delivering Happiness: A Path to Profits, Passion, and Purpose



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### Reviews

Complete guideline for ebook lovers. Better then never, though i am quite late in start reading this one. Its been printed in an remarkably simple way in fact it is only right after i finished reading this book through which in fact transformed me, alter the way in my opinion.

(Monserrat Runolfsdottir)

### DELIVERING HAPPINESS: A PATH TO PROFITS, PASSION, AND PURPOSE



Business Plus. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 8.9in. x 5.9in. x 0.9in.Now in trade paperback, the hip, iconoclastic CEO of Zappos shows how a different kind of corporate culture can make a huge difference in achieving remarkable results -- by actually creating a company culture that values happiness -- and then delivers on it. Pay brand-new employees 2, 000 to guit Make customer service the responsibility of the entire company-not just a department Focus on company culture as the 1 priority Apply research from the science of happiness to running a business Help employees grow-both personally and professionally Seek to change the world Oh, and make money too . . . Sound crazy Its all standard operating procedure at Zappos, the online retailer thats doing over 1 billion in gross merchandise sales annually. After debuting as the highest-ranking newcomer in Fortune magazines annual Best Companies to Work For list in 2009, Zappos was acquired by Amazon in a deal valued at over 1. 2 billion on the day of closing. In DELIVERING HAPPINESS, Zappos CEO Tony Hsieh shares the different lessons he has learned in business and life, from starting a worm farm to running a pizza business, through LinkExchange, Zappos, and more. Fast-paced and down-to-earth, DELIVERING HAPPINESS shows how a very different kind of corporate culture is a powerful model for achieving success-and how by concentrating on the happiness of those around you, you can dramatically increase your own. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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