



Value-based Metrics for Improving Results: An Enterprise Project Management Toolkit

By Mel Schnapper, Steven Rollins

Cengage Learning India Pvt. Ltd., 2014. Hardcover. Book Condition: New. First edition. Featuring a road-map that can be applied in most any organization, this book presents a unique universal, value-based methodology for developing and using metrics as a management tool to baseline, monitor, manage, improve, align and reward performance of most any business function at any level. Metrics can specifically define the Value Chain and support the kind of clarity that will improve every business process and procedure if defined and implemented correctly. This book illustrates how to establish and manage an effective Metrics Program for improving performance and results. Tables of Contents:- Part 1 Defining the Methodology Chapter 1 Introduction Chapter 2 The Value of a Metrics Methodology on Business Chapter 3 What is Value Chapter 4 How to Create and Exceed Value Chapter 5 Alignment of All Metrics Chapter 6 Skills Building Exercises Part II 3Ms Measurement Program for the Organisation Chapter 7 Metrics and Program / Project Management Chapter 8 Role / Authority / Decision Making Chapter 9 Metrics and Corporate Culture Chapter 10 Initiatives that Support the 3Ms Chapter 11 Other Applications of 3Ms Methodology Chapter 12 Applying Theory of Constraints the TOC Way Chapter 13...

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