



The 9.787.117.158.596 Drug Marketing (Bachelor of Pharmacy) Pharmaceutical(Chinese Edition)

By TANG SHAO LIANG ZHU BIAN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-07-01 Pages: 185 Publisher: People's Health Publishing House title: Pharmaceutical Drug Marketing (undergraduate pharmacy) Original Price: 23.00 yuan: incidence. Editor Press: People's Health Publishing House Publication Date :2012-7-1 ISBN: 9787117158596 Words: 293.000 yards: 185 Edition: 1 Binding: Paperback: 16 Weight: edit recommend incidence. Drug Marketing theory with practice. scientific. practical strong written in highlight the latest trends in the development of pharmaceutical industry marketing model more novel theory. the case is more precise. each chapter with a typical case. very representative. certain research value; utility is more practical. to avoid over-academic style close to reality. very practical; more lively form of knowledge-link and expand module structure system from shallow people deep. a consistent text more concise and accurate. Summary Table of Contents Chapter pharmaceutical marketing: customer relationship management valuable the first section pharmaceuticals marketing overview marketing and Marketing. pharmaceutical marketing school three. the pharmaceutical marketing processes Section 2 pharmaceutical market demand and medical suffering demand. demand. and its related concepts. the pharmaceutical market demand. Section III of the doctor-natient demand for customer-oriented pharmaceutical

Reviews

This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book.

-- Miss Vernie Schimmel

The book is easy in study easier to comprehend. I have study and that i am certain that i will gonna read once again once again in the foreseeable future. Your lifestyle span will likely be transform the instant you comprehensive reading this pdf.

-- Dr. Jaydon Mosciski